



HORDALAND
PLANNING CONFERENCE
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From Coal Capital To Modern Capital

Phil Williams
Head of Planning



Cardiff Today

- Capital City for Wales
- Driver of the Welsh economy
- City-region population of 1.4 million
- A diverse cultural heritage

Over 100 different nationalities have lived in Cardiff for over 100 years



Cardiff Today

- Top 5 UK shopping destination
- Top 10 UK conference destination
- 12 million visitors last year
- Top 10 UK university (RAE)
- 60,000 students





Roman Cardiff

- Romans invaded Wales in 55AD and built a fort in Cardiff
- In the mid 3rd Century the fort was rebuilt to defend against Irish raiders
- In the 4th Century roman civilisation declined and by the end of the 4th Century the fort was abandoned



Roman walls in Cardiff Castle



Norman Cardiff

- Town of Cardiff was founded when the Normans conquered Glamorgan
- Robert FitzHamon built a wooden castle inside the Roman fort
- Castle rebuilt in the early 12th Century
- Cardiff had a population of 1500 – 2000 in the Middle Ages





Norman keep in Cardiff Castle

Early 1800s

World's first industrialised region



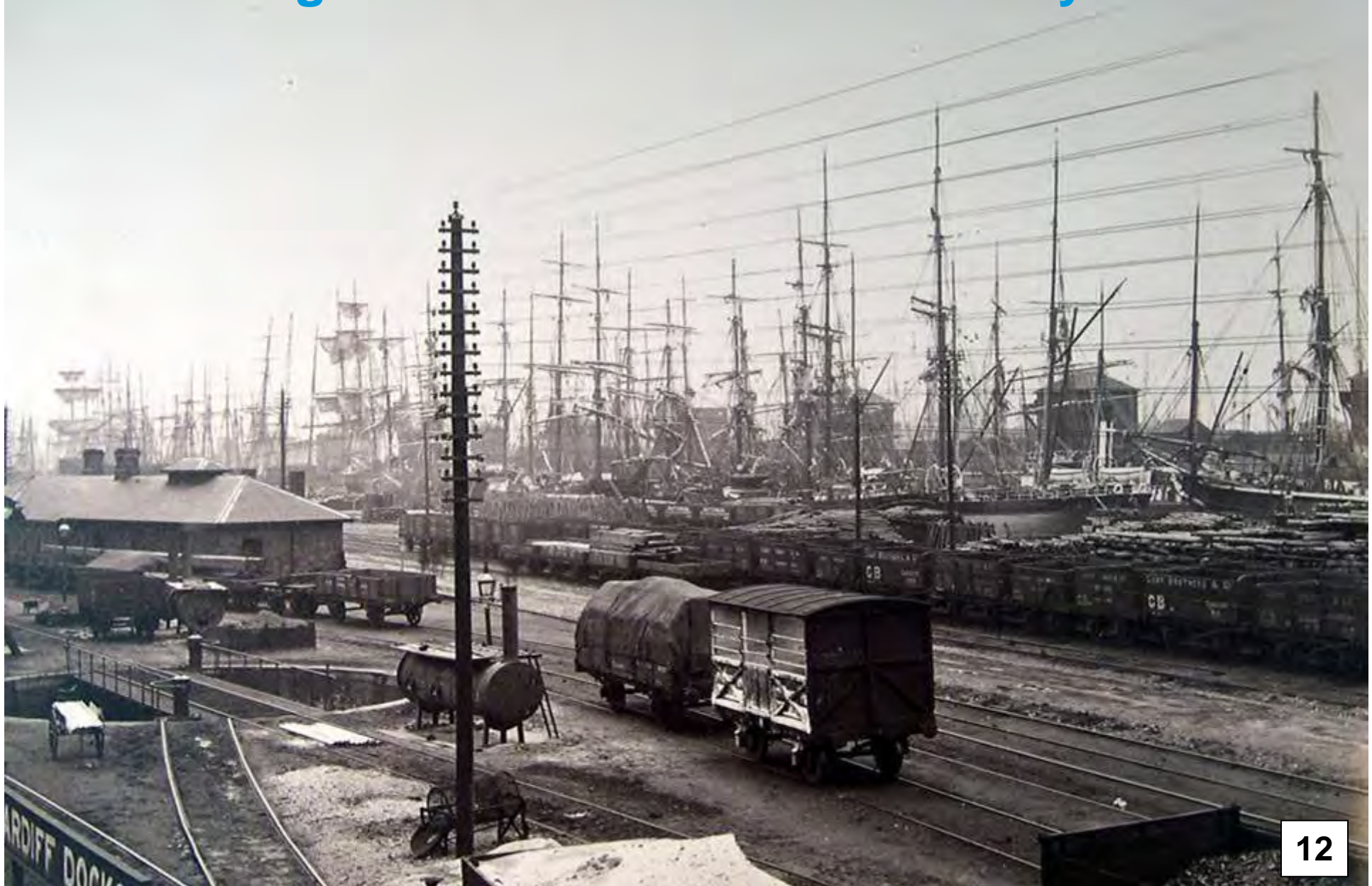
Industrial Revolution

- Iron and coal found in South Wales valleys
- 1794 Glamorganshire canal built
- 1796 docks built in Cardiff
- 1800 Trevithick – first steam train between Merthyr and Cardiff
- 1839 Taff Vale Railway



1850s - 1900

Connecting Wales to the Global Economy



Victorian Cardiff

- World's largest exporter of coal
- Cardiff Coal Exchange set the world price for coal
- First £1million cheque
- 10 million tons of coal exported per annum at Cardiff's peak





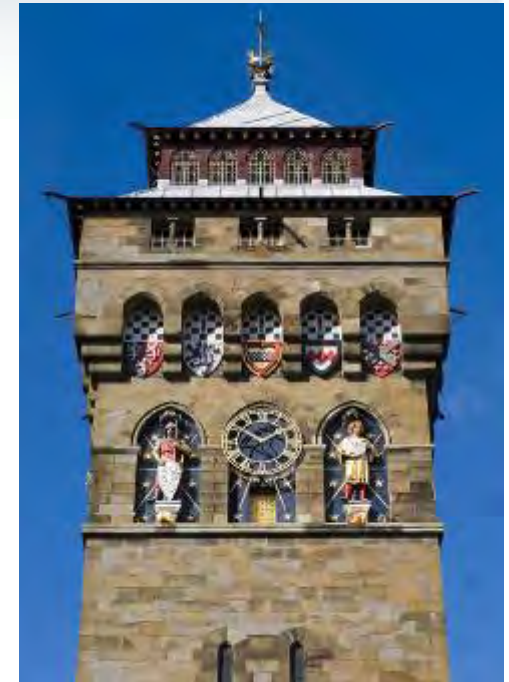
Early 1900s

Global Centre of Commerce

World's first £1m cheque

Victorian Castle

- Castle redeveloped by Marquis of Bute as a stately home
- Interior designs by Burgess
- Creation of a civic centre






Cardiff Castle

Burgess interior design Cardiff Castle



Cardiff Civic Centre





Early 20th Century

Heavy Industry

1945 – Most productive British steelworks

450,000 ingots per annum

1978 East Moors Steel Works





Late 1970s Economic Decline & Dockland Dereliction

Re-invention: Cardiff Bay

A vision of how things could be different

1987



International Event Capital

1999

Rugby World Cup; FA Cup; 6 Nations Rugby;
Heineken Cup Finals; Ashes 1st Test



Cultural investment 2004



Cardiff Millennium Centre



Capital City for Wales

1905: City Status

1955: Capital City Status

2005: Opening of Senedd in Cardiff Bay

A New Parliament for Wales

- 1999 Welsh Parliament established
- First since 1540s
- Powers over health, education, economic development, transport, culture
- No tax raising powers





2009 Ashes Cricket

2010 Ryder Cup



St David's Shopping Centre



Emergence of the service sector



Cardiff Bay at night



Cardiff Bay: Oval Basin



Millennium Stadium





Cardiff Bay Marina



St Mary Street Pedestrianisation



Cardiff: A Capital Opportunity

Key Priorities

- Business Culture
- Connectivity
- Quality Capital

Key Projects

- Cardiff Enterprise Zone
- Porth Teigr - Media Capital
- International Sports Village
- Mount Stuart Square
- Maindy Park
- Completion of Cardiff Waterside (Cardiff Bay)

Maindy Park

Enterprise Zone

**Mount Stuart
Square**

Cardiff Waterside

Porth Teigr

**International
Sports Village**





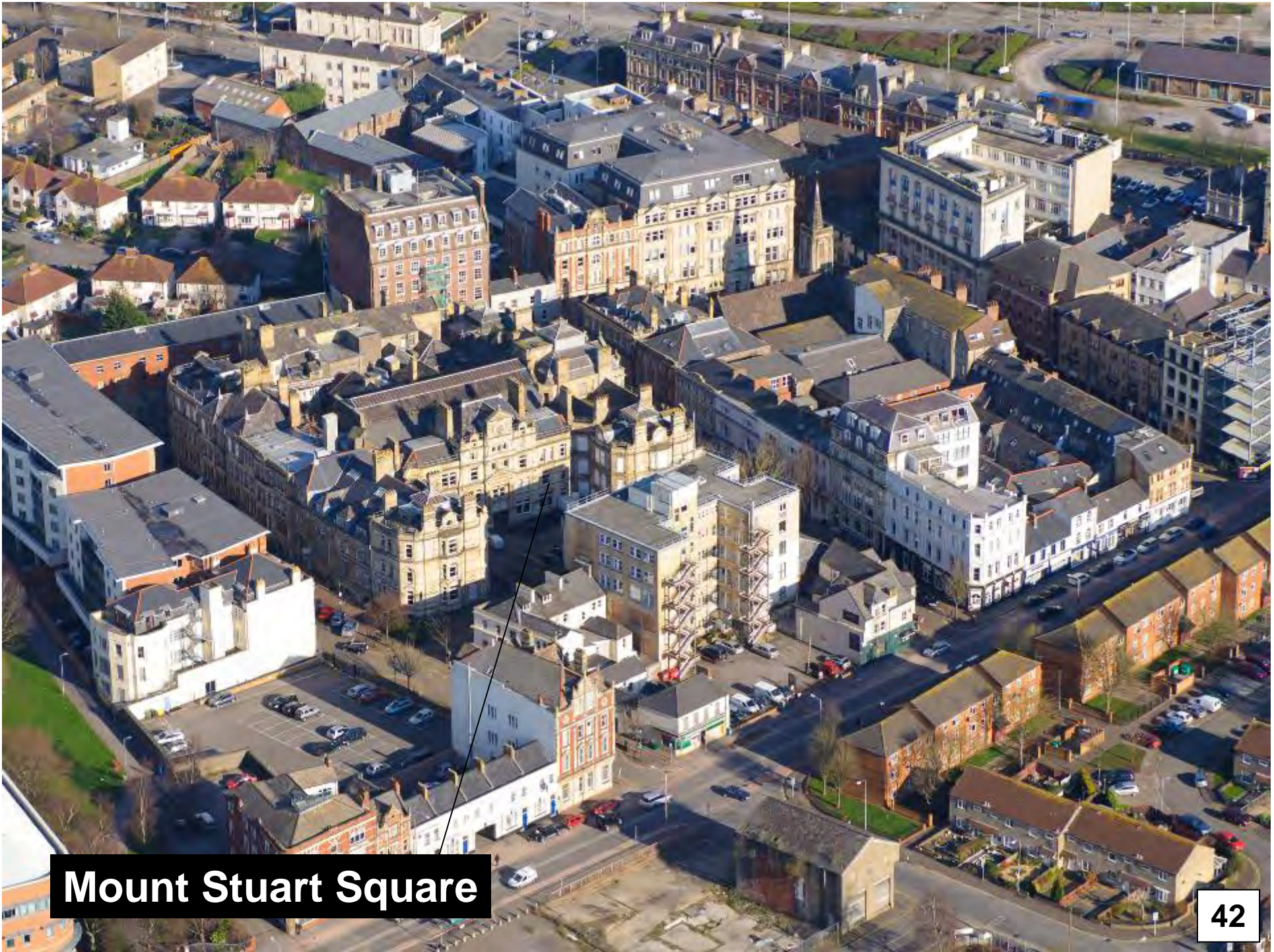
Enterprise Zone



Porth Teigr

International Sports Village





Mount Stuart Square

Maindy Park



Cardiff Waterside





Contact Details:

Phil Williams

P.A.Williams@cardiff.gov.uk

+44 (0) 2920 871379